



Springs Liquor Outlet Newsletter



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Store Hours
Mon – Thurs: 9am – 10pm
Fri – Sat: 9am – 11pm

Newsletter for Springs Liquor Outlet

Issue 38, March – April 2008

Dear Valued Customers,

Our next Family Card Weekend will be **March 27th, 28th, and 29th**. Family Card members receive 15% off all non-sale wines and liquors. Beer remains at 5% off, and there are no discounts on kegs or cigarettes. No rain checks; no exceptions. Remember that you must be registered at SLO to receive the Family Card Discount. Discounts from other stores will not be honored. Please have your I.D. ready when using a credit card. We are protecting your identity.

“We’ll Leave the Cooler on for You.” - The SLO Staff

Family Card Specials 20% OFF Everyday Low Price

WINES

- Talus Wines 750ml, ALL TYPES
- Cable Car Wines 750ml, ALL TYPES
- Tempest Wines 750ml, ALL TYPES
- Fetzer Wines 1.5L, ALL TYPES
- Jacob’s Creek 750ml, ALL TYPES
- Louis Jadot Beaujolais Villages 750ml

LIQUOR

- Margaritaville Tequila 1.75L, ALL TYPES
- Margaritaville RTD’s 1.75L, ALL TYPES
- Russian Standard Vodka 1.75L
- Ruskova Vodka 1.75L
- Bailey’s Irish Cream 750ml, ALL TYPES

All Sales and Specials may end anytime without further notice.
While supplies last. No rain checks.

BEER SALE

GUINNESS
\$ **12⁹⁹**
12-Pak Bottles

GUINNESS
\$ **10⁹⁹**
8-Pak Cans

Smithwick's
\$ **12⁹⁹**
12-Pak Bottles

HARP
\$ **10⁹⁹**
12-Pak Bottles



All Sales and Specials may end anytime without further notice. While supplies last.
No rain checks.

Buy 1 Jameson
1.75L & Get 1
St. Brendan
375ML for 1¢

While supplies last. No rain checks.



*Talus Collection wines are well balanced
and true to varietal character.*

Their lively, bright fruit flavors, good acidity and consistent flavor profile mean they are approachable and food-friendly wines—ideal for everyday enjoyment.

These are special wines made in a distinctive style. Red varietals are weighty and concentrated, with intense fruit flavors. French oak provides a subtle vanilla or roasted coffee oak profile. White varietals are well balanced with lush fruit flavors balanced by crisp acidity and restrained French oak.

These wines are a great deal for Family Card members. Everyday price is \$5.99, with Family Card, \$4.79.

Jacob's Creek Traditional - The philosophy behind Jacob's Creek is to offer a fresh, fruit-driven, easy drinking wine that can be consumed without years of cellaring. It offers excellent value and consistency. Jacob's Creek wines always over deliver in quality, for the price. Every aspect of the winemaking process is geared to achieve this result.

Shiraz Cabernet - There's always a boisterous one at dinner parties isn't there? This highly sociable wine complements pasta, cheese and lamb, as well as noisy debates at the table. Pull the cork on a bottle today.

Cabernet Sauvignon - This one's impossible to ignore. Refined and elegant, this wine is full of berry fruit flavors and full of life. Drink it with red meat, hearty cheeses or simply with gusto.

Shiraz - This one could tell a few stories. New Shiraz joins the fold, adding spice to beef, lamb and chicken, and of course your next dinner party. Get to know a bottle today.

Merlot - How laid back can you get? This smooth, easy drinking wine gets on with just about everyone, especially pasta, pizza and cheese. Sit back and relax with a glass or two.

Grenache Shiraz - Ah, the youth of today. Despite its age, this young wine is elegant, soft, spicy and ideal for early drinking. Perfect with pasta, cheese and chicken, and the young at heart. Go on, live on the edge.

Semillon Sauvignon Blanc - What a tease! This playful little drop is fresh, fruity and irresistible with chicken and fish. See if you can't keep your hands off this one.

Chardonnay - Flirtatious and out going, this vivacious Chardonnay is always the life of the party. Extremely compatible with fish, chicken and pasta dishes. Why not introduce a bottle to your friends?

Pinot Grigio - Pinot Grigio is a contemporary wine style produced from the Pinot Gris grape variety, which is closely related to Pinot Noir. Zesty and lively, with lingering flavors of fresh pear and lemon, and supported with a subtle hint of grassiness which melds into a well balanced and flavorsome finish.

New Brews at SLO

Alaskan Brewing Company – Many of you have asked for it, and now we finally have it in stock. We currently have the Amber, Smoked Porter, and Summer Ale in 22oz single bottles. We hope to have the rest of the line up and the 6 packs in soon.

Trinidad Brewing Company – Yes you guessed it, it is from Trinidad, Colorado. We are featuring Bon Carbo Stout, Drop City IPA, Ghost Town Brown Ale, Indian Summer Golden Ale, La Fiesta Lager, Purgatory Pale Ale, and Witches Brew Doppelbock. They are only available in 22oz single bottles. Enjoy!

Upcoming Events

Bing Energy Drink promo – Saturday, March 29th, 12pm to 4pm. Samples, swags, and BUY ONE GET ONE FREE (limit 6 per customer, until supplies last, no rain checks)

If you would like to receive the Newsletter and the Family Card Weekend notice via email, please send your request to support@slo1.net