



Springs Liquor Outlet Newsletter

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Store Hours
Mon – Thurs: 9am – 10pm
Fri – Sat: 9am – 11pm

Newsletter for Springs Liquor Outlet

Issue 37, February 2008

Dear Valued Customers,

Our next Family Card Weekend will be **February 21st, 22nd, and 23rd**. Family Card members receive 15% off all non-sale wines and liquors. Beer remains at 5% off, and there are no discounts on kegs or cigarettes. No rain checks; no exceptions. Remember that you must be registered at SLO to receive the Family Card Discount. Discounts from other stores will not be honored. Please have your I.D. ready when using a credit card. We are protecting your identity.

“We’ll Leave the Cooler on for You.” - The SLO Staff

Family Card Specials 20% OFF Everyday Low Price

WINES

Napa Valley Wineworks 750ml ALL TYPES

Renwood Old Vine Zinfandel 750ml

Alice White 750ml ALL TYPES

Mirassou 750ml ALL TYPES

Meridian 750ml ALL VARIETALS

Rolling & Climbing 750ml ALL TYPES

Korbel Sparkling wines 750ML ALL TYPES

Insatiable 750ml ALL TYPES

LIQUOR

SMIRNOFF VODKA 1.75L ALL FAVORS

RUSKOVA VODKA 1.75L

All Sales and Specials may end anytime without further notice.
While supplies last. No rain checks.

BEER SALE

GUINNESS
\$ **12.99**
12-Pak Bottles

GUINNESS
\$ **10.99**
8-Pak Cans

Smithwick's
\$ **12.99**
12-Pak Bottles

HARP
\$ **10.99**
12-Pak Bottles



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CLARK ROAD

WINES
BLOWOUT

\$ **5.99**

BEER PRICES - Lately, you may have noticed an increase in price of some of your favorite beers. Many breweries across America have been facing problems with large increases in price for key ingredients. This is due to, in part, by two years of too much rain on barley fields in Europe, droughts in Australia, and a decrease in acres of hops planted. Wheat prices in the United States have also increased dramatically over the past 2 years. With this, most breweries have decided to increase their prices, rather than cheapen the quality of their product.

As valued customers, we feel it is important to keep you informed.



Smokebrush Porter - In 1992, Kat Tudor founded the Smokebrush Foundation as a forum for contemporary art. Her goal, which she pursues with her husband Bob, is to promote awareness of the arts in the Pikes Peak region by providing access to various art venues, including theater, music, film, public art installations and gallery exhibitions. The Smokebrush Foundation aims to foster a spirit of creativity and fun in the Colorado Springs arts community, and encourages participation from people of all ages.

Inspired by Kat Tudor and the Smokebrush Foundation, our friends at the Bristol Brewing Company have brewed a special beer. **Smokebrush Porter**, a mahogany-hued blend of richly roasted malts with subtle smoke character. To raise funds and awareness, 100% of their profits from the sale of **Smokebrush Porter** will be donated to the Foundation. It is available in Cooler Door #11.

\$4.19 for 22oz single bottle

Napa Valley Wine Works - Winemaker Aaron Bader is a specialist in Ultra-Premium brands and has been involved with super star wineries such as Phoenix Vineyards, Cardinale and Darioush. He created the Napa Valley Wine Works to be the best Napa wines under \$20 on the market. This exciting portfolio features a crisp and lively Sauvignon Blanc, a rich and buttery Chardonnay and a wonderfully succulent Cabernet Sauvignon. Further, the bolder styled Merlot works wonders with a thick, juicy steak. These highly recommended wines deliver Napa quality at a bargain price!

Family card special 20% OFF = \$11.99 (save \$3.00)



The 2004 Old Vine Zinfandel is comprised of the best selection of Old Vine vineyard lots in the Amador Valley, each adding its own nuance and complexity to the final blend. The 2004 Old Vine Zinfandel is dark ruby in color. The bouquet consists of cranberry, allspice, nutmeg and blackberry compote. The flavor has ripe berry fruit on the entry, following with the medley of holiday spices, and finishing with chalky tannins and the vanilla bean from the American oak.

Vintage

The growing season of 2004 offered very warm springtime conditions. The warm temperatures advanced bud break by approximately three weeks, which gave the vines quite a head start for the season. The warm spring conditions led directly into summer time heat as temperatures were above normal in June and July.

Essentially the vines went from winter to summer to fall in record time and harvest began in mid August and was over by the end of September. The heat combined with a smallish crop load gave excellent sugars but not much hang time. Ripe and heady, the grapes were so super concentrated and powerful that they practically jumped from the bin into the tanks.

The suggested retail price is \$17.99. Our everyday low price is \$13.99, plus it is currently on Family Card Special. **With your family card discount, the final price is \$11.20.** If you enjoy this wine, we currently have two bottles of the Renwood Old Vine Zin 3L with winemaker's autograph.

Upcoming Events

Family Card Weekend – February 21st, 22nd, and 23rd.

If you would like to receive the Newsletter and the Family Card Weekend notice via email, please send your request to support@slo1.net