



Spirings Liquor Outlet Newsletter

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Store Hours
Mon – Thurs: 9am – 10pm
Fri – Sat: 9am – 11pm

Newsletter for Spirings Liquor Outlet

Issue 32, Sept - October 2007

Dear Valued Customers,

Our next Family Card Weekend will be **September 20th, 21st, and 22nd**. Family Card members receive 15% off all non-sale wines and liquors. Beer remains at 5% off, and there are no discounts on kegs or cigarettes. No rain checks; no exceptions. Remember that you must be registered at SLO to receive the Family Card Discount. Discounts from other stores will not be honored. Please have your I.D. ready when using a credit card. We are protecting your identity.

“We’ll Leave the Cooler on for You.” - **The SLO Staff**

We will be starting **Senior Citizens Discount Day** and **Military Discount Day** in October. The discount will be **10% off** any item not already on sale. Beer as always will remain at 5% off. We are going to try a Senior Citizens Discount Day on October 2, 2007 and Military Discount Day on October 9, 2007. In order to receive either of the Discounts you must be a Family Card Member.

Senior Citizens must be born on or before October 2, 1947. Please have Valid Proof and your Family Card information for the Sales Associate.

Military Discount Day will apply to all Active Duty Members, Retirees, Reserve and Active Duty National Guard, and their dependents. Please have valid Military I.D. and your Family Card information for the Sales Associate.

All State, Local, and County Police Departments as well as Fire Departments personnel will be included on Military Discount Day, as long as they have a Family Card Membership with **Spirings Liquor Outlet**.

Family Card Specials 20% OFF Everyday Low Price

Wines

Firestone 750ml
ALL types

Curtis Heritage
ALL 750ml

Bohemian Highway
ALL 750ml

Ecco Domani
ALL 750ml

Liquor

Margaritaville Tequila
Gold & Silver 1.75L

Margaritaville RTD
Margaritas 1.75L

Monopolowa Vodka
1.75L

Bailey’s
ALL 750ml

All Sales and Specials may end anytime without further notice. While supplies last. No rain checks.



JW Dundee’s

- Honey Brown
- Craft (sampler) pack

12 pack bottles

\$8.99

Available in Cooler #37

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All Firestone and Curtis wines 20% off

Firestone Vineyard was founded in 1972 as Santa Barbara County's first estate winery and is now in its third generation of Firestone family stewardship. The focus is on estate-grown varietals that excel in the Santa Ynez Valley. The wines are guided by a consistent family vision, inspired by exceptional vineyards and shaped by the extraordinary climate of the Central Coast. Curtis Winery is also inspired by the extraordinary terrain of Santa Barbara County's Santa Ynez Valley, which is today also recognized as one of the world's leading appellations for Rhône varietals. Since 1995, Curtis Winery has built a reputation for wines of quality and distinction, with an emphasis on the authentic expression of vineyard and vintage. Under the guidance of Winemaker Chuck Carlson, one of the original "Rhône Rangers" Curtis Winery is exclusively committed to the crafting of Rhône-style wines.

ALL Curtis wines \$11.99 everyday price, \$9.59 with Family Card

Margaritaville Tequila ~ The Best Margaritas come from Margaritaville

Where is Margaritaville? It's in the tropics somewhere between the Port of Indecision and Southwest of Disorder, but no parallels of latitude or longitude mark the spot exactly. You don't have to be a navigator to get there. Palm trees provide the camouflage. Ocean breezes bring the seaplanes and sailboats, tourists and travelers. Passports are not required. Where is Margaritaville? It's in your mind.

Margaritaville Tequila Silver & Gold 1.75L, Everyday Low Price = \$21.99, with Family Card = \$17.59

Cocktail concoctions below

BLUE MOON MARGARITAVILLE

1 oz Margaritaville® Silver Tequila
.5 oz Blue Curacao
.5 oz Pineapple Juice
3.5 oz Margaritaville® Margarita Mix

Rim margarita glass with sugar. Combine ingredients in a shaker. Shake and pour into a margarita glass with ice.

CACTUS COLADA

1 oz Margaritaville® Gold Tequila
1 oz Melon Liqueur
2 oz Pina Colada Mix

Combine ingredients with 6 oz of ice in a blender. Blend until smooth. Pour into a tall glass.

KEY WEST COOLER

1 oz Margaritaville® Silver Tequila
.5 oz Cointreau®
.5 oz Cranberry juice
1 oz Margaritaville® Margarita Mix
2 tbs. Sugar

Combine ingredients in a shaker filled with ice. Shake and pour into a margarita glass.

Springs Liquor Outlet Wine Club

We have the opportunity to taste many wines from around the world, and we come across some great wines. However, for whatever reason, we may decide not to have the wine available at the store. The good news is, now some of this wine will be available exclusively to SLO Wine Club members. This is how it works:

Once every 3 weeks or so, you will receive an email with information about the particular wine. If the wine sounds good, you reply back with indication of interest. We will email you back when the wine is available to be picked up at the store. Print the email and bring it to the store to pick up your wine. It is first come first serve. When we run out, that is it, there is no more. If there are few bottles left after all members who requested the wine has picked theirs up, it will be available to the general public. However, when they are gone, they are GONE. If you liked the wine and want more, you must order and purchase the wine in increments of one case.

To join, you must be a SLO Family Card member and have an email. All communication will be via email only. The application is available online at <http://www.slo1.net/wineclub.html>. This is a great opportunity to try some very unique wines.

Upcoming Events

Olathe Colorado Wine & Harvest Festival – Saturday, Sept 29th, 2007, 12:00 PM to 5:00 PM

check out www.slo1.net/HarvestFestivalPoster.pdf for more information

If you would like to receive the Newsletter and the Family Card Weekend notice via email, please send your request to support@slo1.net