



Springs Liquor Outlet Newsletter

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Store Hours
Mon – Thurs: 9am – 10pm
Fri – Sat: 9am – 11pm

Newsletter for Springs Liquor Outlet

Issue 30, July – August 2007

Dear Valued Customers,

Our next Family Card Weekend will be **July 26th, 27th, 28th**. Family Card members receive 15% off all non-sale wines and liquors. Beer remains at 5% off, and there are no discounts on kegs or cigarettes. No rain checks; no exceptions. Remember that you must be registered at SLO to receive the Family Card Discount. Discounts from other stores will not be honored. Please have your I.D. ready when using a credit card. We are protecting your identity. Also, a reminder that as of January 1st, 2007, we no longer accept checks.

“We’ll Leave the Cooler on for You.” - **The SLO Staff**

Lyeth

Established by Chip Lyeth in 1981, Lyeth was one of the first wineries in California to pursue the unique complexity and composition achieved by the marriage of Cabernet Sauvignon with the other major Bordeaux varieties, now known as the Meritage style. The term "Meritage" (pronounced like "heritage") is a combination of the words "merit" and "heritage". Lyeth became a founding member of the Meritage Association in 1988, which created the Meritage concept as a means of identifying blends produced in the Bordeaux style. Today it continues the tradition of producing outstanding wines, winning praise from critics and consumers worldwide.

Cabernet Sauvignon 2004 – 87pts Beverage Testing Institute
Rich and concentrated with layers of juicy plum, black currant, and coffee nuances. A gorgeous, medium-bodied wine that finishes with polished tannins allowing the ripe fruit flavors to show through.

Chardonnay 2005 – 85pts Beverage Testing Institute
Fruit forward, with seductive highlights of soft spice. This is a crisp, well-balanced wine, with creamy traces of vanilla, and a buttery smooth finish.

Merlot 2004 – 86pts Beverage Testing Institute
Well-balanced with flavors of plum, wild berry, currant, and hints of mint and spices.

Zinfandel 2005 – Fruit bomb, with seductive highlights of white cracked pepper and hints of green bell pepper. Fine soft ripe tannins add a velvety richness, with a broad mouth feel.

Red Meritage 2004 – 88pts Beverage Testing Institute
The inviting prelude leads to fully developed flavors that linger on the palate in a long, silky finish. Scents of spice and vanilla are well balanced against the assertive fruit characters.

L de Lyeth 750ml single varietal - \$9.99 everyday price, \$7.99 with Family Card
Red Meritage 750ml - \$13.99 everyday low price



Available in Cooler #35

All Sales and Specials may end anytime without further notice. While supplies last. No rain checks.

Family Card Specials
20% OFF
Everyday Low Price

Wines

L de Lyeth wines
All 750ml except Meritage

All BV Coastal 750ml

All Rosemount
Diamond Series 750ml
(NO Blends)

All Bella Sera 1.5L

Smoking Loon
Chardonnay only

Louis Jadot
Beaujolais Village 750ml
only

More on following page

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Springs Liquor Outlet Wine Club

We have the opportunity to taste many wines from around the world, and we come across some great wines. However, for whatever reason, we may decide not to have the wine available at the store. The good news is, now some of this wine will be available exclusively to SLO Wine Club members. This is how it works:

Once every 3 weeks or so, you will receive an email with information about the particular wine. If the wine sounds good, you reply back with indication of interest. We will email you back when the wine is available to be picked up at the store. Print the email and bring it to the store to pick up your wine. It is first come first serve. When we run out, that is it, there is no more. If there are few bottles left after all members who requested the wine has picked theirs up, it will be available to the general public. However, when they are gone, they are GONE. If you liked the wine and want more, you must order and purchase the wine in increments of one case.

To join, you must be a SLO Family Card member and have an email. All communication will be via email only. The application is available online at www.slo1.net. This is a great opportunity to try some very unique wines.

Family Card Specials 20% OFF Everyday Low Price

Kenwood
Sonoma Cab Sauv only

Liquor

Smirnoff 1.75L
80 proof only
(Flavor Smirnoff NOT included)

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No rain checks.

Clark Road Vintners

Chardonnay – Golden in color with aromas of tropical fruits, vanilla, and toasted oak. Medium bodied with a creamy mouth feel and a long finish. This Chardonnay will match with hardy main dishes including chicken, seafood, and creamy pastas.

Cabernet sauvignon – The complex nose exhibits aromas of berry, tree fruit, anis, and mocha. A full-bodied wine with ripe fruit, berry and cigar box flavors, it finishes with fruit, spice, and cedar. This vibrant, mouth-filling wine matches well with barbecued meats, grilled vegetables, rich cheeses, and will enhance a hearty stew or roast. Try this wine with your favorite pizza.

Merlot – The nose exhibits aromas of vibrant currant, berry, and caramel. A full-bodied wine with ripe fruit, berry, and cigar box flavors, it finishes with spice, cedar, and fruit. This fruit forward, mouth-filling wine matches well with a wide range of cuisine's including grilled meats, pastas, salmon, and pork chops.

All Clark Road Vintners - \$7.99 everyday price, \$6.39 with Family Card

NEW BRISTOL ALE TO BENEFIT CHEYENNE CANON

Cheyenne Canon Ale, the latest incarnation of the ever-popular Piñon Nut Brown, was released Friday, July 6th. This year's batch is a beauty. With malty sweetness up front, and a hint of nutty fruit in the finish, it's a smooth, velvety ale that hides its higher-than-usual 6.9% ABV. Best of all, it feels as good as it tastes because 100% of the profits from the sale of each bottle or pint will be donated by Bristol to the Friends of Cheyenne Canon, a volunteer organization dedicated to preserving the natural resources of North Cheyenne Cañon Park, right here in Colorado Springs.

"This cause is very near and dear to our hearts because we spend a lot of time in Cheyenne Canon," said Mike Bristol. "It just makes sense to give something back, so our children and their children will be able to enjoy it too."

Available in Cooler Door #11, 22oz - \$3.79 everyday low price

Tennessee Margarita

½ oz Grand Marnier
1 oz Jack Daniel's
fill with favorite margarita mix

Pour ingredients into a large rocks glass filled with ice. Squeeze in a lime wedge, and serve.

Vanilla Jack

2 oz Jack Daniel's
1 tsp Vanilla ice cream
11 oz Coca-Cola

Pour the ingredients into a tall glass, and add 3 - 5 ice cubes. Stir with a stirrer to get the vanilla off the bottom.

Japanese Jack

2 oz plum wine
1 oz Jack Daniel's
5 oz 7-up Soda

Pour all ingredients into a collins glass filled with ice cubes. Garnish with a slice of lemon or lime, and serve.

Upcoming Events

Colorado Wine Tasting – coming soon, TBA

If you would like to receive the Newsletter and the Family Card Weekend notice via email, please send your request to support@slo1.net