



# Spirings Liquor Outlet Newsletter

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Store Hours  
Mon – Thurs: 9am – 10pm  
Fri – Sat: 9am – 11pm

Newsletter for Spirings Liquor Outlet

Issue 26, March - April 2007

## Dear Valued Customers,

Our next Family Card Weekend will be **March 22<sup>nd</sup>, 23<sup>rd</sup>, and 24<sup>th</sup>**. Family Card members receive 15% off all non-sale wines and liquors. Beer remains at 5% off, and there is no discount on kegs or cigarettes. No rain checks; no exceptions. Remember that you must be registered at SLO to receive the Family Card Discount. Discounts from other stores will not be honored. Please have your I.D. ready when using credit card. We are protecting your identity. Also, a reminder that as of January 1<sup>st</sup>, 2007, we no longer except checks.

“We’ll Leave the Cooler on for You.” - **The SLO Staff**

## BUSHMILLS

**(The world’s oldest whiskey Distillery)**

Using skills developed since 1608 when the distillery was granted the worlds first ‘license to distil whiskey,’ the master blenders of Bushmills married a single malt whiskey to a single grain whiskey to create one of the world’s premier spirits. Made from the finest Irish barley and crystal clear water, Bushmills is distilled three times and then slow matured many years in oak casts to produce a whiskey whose smoothness, flavor and quality are renowned throughout the world. Enjoy the taste of Bushmills on ice, with a little water, or as part of your favorite recipes.



Bushmills Irish Whiskey 750ml Everyday Low Price: \$22.99  
With Family Card: \$18.39

## BAILEYS

**(The original, caramel, and mint chocolate)**

Baileys is a natural marriage of fresh Irish cream, the finest of spirits and Irish whiskey. Experience Bailey’s original, caramel, and mint chocolate on ice, straight or with coffee.



All 750ml Everyday Low Price: \$18.99  
With Family Card: \$15.20



**GUINNESS 15PK CANS**  
**\$16.99**

Available in Cooler #19

All Sales and Specials may end anytime without further notice. While supplies last. No rain checks.

**Family Card Specials**  
**20% OFF**  
**Everyday Low Price**

**All Baileys 750ml**

**Bushmills**  
**Irish Whiskey 750ml**

**Vincent Vodka 1.75L**

**All Bohemian Highway**  
**wines**

**All Ecco Domani 750ml**

**ALL Penfolds wines**  
**(except ports)**

**ALL Lapis Luna wines**

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## Bombora – The Difference

Bombora is aborigine for reef, surf talk for massive wave, and local slang for Australian vodka. The difference is Bombora is made from premium Australian grapes grown under the Aussie sun. The very same grapes from the very same regions that put Australian wines on the world map. The difference is the Australian water. The crystal clear waters of the South Pacific filter through natural aquifers. The difference is the state of the art distillation process. Each batch is distilled five times. Impurities are jettisoned, leaving behind the clean, pure, smooth vodka.



Special Intro Price: \$24.99

Continued

**Louis Jadot  
Beaujolais Villages  
750ml**

**Beringer White Zin 750ml**

**Covey Run  
Chardonnay 750ml**

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No rain checks.

## Lapis Luna

If it's true that great things happen "once in a blue moon", then Lapis Luna is testimony to wine worth waiting for. Each vintage is the inspiration of a team of individuals dedicated to creating an exceptional, handcrafted wine at an exceptional price.



**2004 Cabernet Sauvignon** - Big and bold in the mouth, this rich Cabernet Sauvignon shows its varietal intensity and flavor. The wine was raked into older French & American Oak barrels and aged for (1) year.

**Wine Description** - Harmonious black cherry and earthy flavors with layers of smooth oak in the lingering finish.

**2005 Chardonnay** - On the nights of October 7 and 8th of 2005, these grapes were picked from vineyards in Eastern Monterey. This beautiful, viticultural area is known for its low tonnage yet flavorful Chardonnay grapes. Malolactic fermentation was not produced on the wine and there was no oak contact with the juice.

**Wine Description** - A crisp, clean, non-oak Chardonnay with rich, mouth-filling flavors of passion fruit and butterscotch.

**2003 Merlot** - The ripe berry character is lush in the mouth. Hints of oak and medium tannins linger in the finish. This is a bold, firm Merlot with lots of "stuffing". Cool fermentation temperatures and extended skin contact have contributed to the soft tannins and intense varietal aromas.

**Wine Description** - Intense aromas of black plum and raspberry carry over in the palate with exotic flavors reminiscent of cedar, sandalwood and coffee.

**2003 Old Vine Zinfandel** - 2003 was the fourth vintage we have worked with the Shoup family and our first bottling of Zinfandel from these 41 year old vines. This Zinfandel exhibits the concentrated fruit flavors typical of wines from older vines. The moderate alcohol level help retain the firm tannins.

**Wine Description** - The wine finishes with notes of black pepper and berries. As with all the wines from Lapis Luna, oak aging is intended to give structure and nuance and not to overwhelm the fresh flavor components.

Everyday Low Price: \$10.99 With Family Card: \$8.79

## Bohemian Highway

Life brings many surprises, twists, and turns. With this in mind the people who brought you Penfolds, Beringer, and other great estates are proud to announce Bohemian Highway. Named for the travelers who ventured on this road seeking adventure and fortune. These wines have already received numerous awards and have won many tasting competitions. The flavors of these wines are truly Californian with big fruit on the nose and great varietal characteristics in the mouth. At less than \$8, these wines are sure to please you. Check out the mail in rebates with these wines.

## Penfolds

We have had so much success with these awesome wines. Robert Parker has called this winery one of Australia's best wineries for many years. Wine & Spirits has named them winery of the year for 16 years! From the power of Grange (98pts Parker) to the affordable Koonunga Hill series you will enjoy these wines with every occasion. Plus buy those bin wines (389, 407, 128, 28, and 138) now that we have them on sale. Check out the mail-in rebates on Koonunga Hill, Rawsons Retreat, and Thomas Hyland wines. Save an additional \$15 dollars a case. Mix and Match and enjoy.

## Upcoming Events

Family Card Weekend – March 22<sup>nd</sup>, 23<sup>rd</sup>, and 24<sup>th</sup>.

If you would like to receive the Newsletter and the Family Card Weekend notice via email, please send your request to [support@slo1.net](mailto:support@slo1.net)