



Springs Liquor Outlet Newsletter

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Store Hours
Mon – Thurs: 9am – 10pm
Fri – Sat: 9am – 11pm

Newsletter for Springs Liquor Outlet

<Title>

Issue 21, October 2006

SALES & SPECIALS

Family Card Specials 20% off Everyday Low Price

All E&J Twin Valley **1.5L**
Gallo of Sonoma **Reserve**
750ml only

Lindemans **Bin series 750ml**
Red Truck all types
White Truck all types
Pink Truck
E&J Twin Valley Moscato
750ml only

Michael-David

- 7 Deadly zins
- 7 Heavenly Chards
- 6th Sense Syrah
- Incognito Viognier
- Incognito Rouge
- ALL Windmill wines

And more...

Beer Sales

Guinness 12pk bottles
\$10.99

Smithwick's 12pk bottles
\$10.99

Harp 12pk bottles
\$9.99!

All Available in Cooler Door 19

All Sales and Specials may end anytime without further notice. While supplies last. No rain checks.

Dear Valued Customers,

Our next Family Card Weekend will be **October 19th, 20th, and 21st**. Family Card members receive 15% off all non-sale wines and liquors. Beer remains at 5% off, and there is no discount on kegs or cigarettes. No rain checks; no exceptions. Remember that you must be registered at SLO to receive the Family Card Discount. Discounts from other stores will not be honored, including recent memberships from the Colorado Liquor Outlet.

"We'll Leave the Cooler on for You." - **The SLO Staff**

Wine Rack - SEISMIC ACTIVITY SHAKES COLORADO

Denver, CO: Richter scale activity was reported throughout the Front Range on Saturday, September 16, 2006, with the epicenter of activity being located beneath The Warkwick Hotel, sight of the **2006 Denver International Wine Competition**, a blind tasting of over 403 wine entrees. Shaking the earth the day, two brothers from Lodi, CA with a storied heritage of farming and wine making.

Michael and David Phillips, of **Michael-David Vineyards**, located just 30 minutes south of Sacramento and one hour east of the Bay Area, represent the 5th generation of growers in their family. This family has been farming since a Great Great Grandfather and his wife homesteaded 160 acres near the town of Lodi, following the Civil War in the 1860's.

Originally devoted to vegetables, the Phillips' farms evolved to include many different fruits, including fifteen different wine varietals that were shipped throughout the county during Prohibition with instructions on "how not to have the grapes turn into wine".

The current generation possess just as much wine making talent and just as much imagination and marketing ability, which is evident from the 5 honors they received; four gold, one silver and to include "BEST RED". Awards included;

Double Gold as "Best Zinfandel" & "BEST RED" overall.

2005 WINDMILL ESTATES OLD VINE ZINFANDEL, LODI

A blend from four of the seven vineyards that make up their most popular wine, the **7 DEADLY ZINS**. This Zin is heady with the aromas of ripe, soft, brambly blackberries, bing cherries and vanilla. It has a full-mouth feel with rich chewy tannins and hints of dark chocolate. Not surprised it took the BEST RED honor.

Equally as wonderful and also available under the **WINDMILL ESTATES** label are **Cabernet Sauvignon**, which shows fruit-forward berry and toasty French vanilla on the

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nose, followed by subtle hints of dark fruit and a solid mouth feel, **Chardonnay**, on the nose you will be enticed by floral and citrus, followed by subtle vanilla and toasted almond aromas, **Merlot**, hints of wild blackberries and ripe red cherries lead to a full mouth-feel, with notes of cassis and plum merging into a perfectly balanced, well-structured finish, **Viognier**, with honeysuckle and citrus on the nose, followed by Meyer-lemon and soft honey notes, all woven together into a crisp, refreshing, medium-bodied wine...

Gold as Best Syrah/Shiraz

2004 6th SENSE SYRAH, LODI

Smoky layers of white pepper, cigar box cedar, and toasty mesquite meld easily with spicy plum and rich gooseberry. A full-bodied wine that would pair well with bold flavored foods including roast lamb, BBQ Meats and Vegetables.

Silver for Chardonnay

2005 7 HEAVENLY CHARDS, LODI

This unique Chardonnay was aged in barrels from 7 different French coopers adding to its complexity. This vintage is particularly well balanced, with soft nuances of oak, pineapple, and a buttery, creamy finish. Enjoy with your favorite fish, poultry, pasta, or even grilled vegetables!!!

Gold as Best Petite Sirah

EARTHQUAKE PETITE SIRAH, LODI

Up front blueberry syrup, black cherry and coffee bean shake up the senses, finishing with warm cigar box cedar and vanilla flavors. Suede-like tannins send aftershocks down the throat creating a seemingly endless finish. When all is said and done this Petite Sirah leaves its mark of destruction, leaving teeth and glasses stained of its inky dark color.

Also available under the **EARTHQUAKE** label are **EARTHQUAKE Cabernet Sauvignon**, very deep, perfumed blackberry fruit on the nose as well as notes of spice and vanilla. Sleek, velvety, very distinctively currant fruit on the palate, and everywhere along the way the wine hits perceptibly higher notes than many of its peers.

EARTHQUAKE Zinfandel, ground-shaking fruit of dried plum, wild-berry and layers of currant. Toasted oak, and firm bold tannins create a finish that trembles throughout the mouth leaving a warm lasting finish. They all possess tremendous power that will **ROCK YOUR WORLD!!!**

In addition to the **7 DEADLY ZINS**, the brothers also produce a Viognier and a Rouge under the **INCOGNITO** label. **INCOGNITO VIOGNIER** was awarded "Best Rhone in the World" as a Roussanne at the 2000 Los Angeles International Wine Competition. However, using DNA testing, it was later determined that this unique grape is a rare clone of Viognier that mysteriously appeared in California during the past decade and is not, in fact, a Roussanne after all. **INCOGNITO ROUGE** is a tango of Mourvedre, Syrah, Petite Sirah, Cinsault, Carignane, Tannat, and Pinot noir. Very complex wines with layers and layers of flowers and fruit.

It has always been the goal of David and Michael Phillips to prove that Lodi can produce wine that is as good and easy to drink and enjoy as the rest of the world, if not better. Seems like they are doing just that. **WOW!!!**

- **Terrence Clarence**

(Great wines at great price. Look for many of these wines at 20% off to our Family Card Members)

Vine on Focus

Gallo Family Vineyards – Twin Valley. Family owned and operated for over 70 years, Gallo continues to deliver quality wines for all occasions. From the signature Hearty Burgundy to our casual, fruit forward Café Chardonnay, Twin Valley offers wide range of wines.

Gallo Family Vineyards – Sonoma Reserve. Sonoma County, where cool ocean breezes, lingering coastal fog, and the warm sun nurture the grapes. "Sonoma County is the heart of Gallo Family Vineyards geographically and emotionally."

Lindemans Bin Series. The hallmark of Lindemans Bin range of wines is outstanding consistency of quality, vintage after vintage.

Cline's Truck series. Cline Cellars was founded in 1982 by Fred Cline, grandson of spa inventor Valeriano Jacuzzi. The winery is well known for its Zinfandel, "ancient vine" Mourvedre and a whole range of Rhône varietals. Cline's sales grew substantially in 2004, buoyed in part by the runaway success of Red Truck, now White Truck and Pink Truck.

Timely Cocktails

Smashing Pumpkin

1 oz. premium Vodka
Orange juice
Splash of Champagne
Orange slice

In a tall glass, add vodka and orange juice. Top off with champagne and garnish with an orange slice. The Smashing Pumpkin can be served straight up or over ice.

Dracula's Kiss

1 oz. premium Black Cherry Vodka
1/2 oz. grenadine
Ice
Cola
Cherries

In a tall glass, pour in the grenadine and coat the bottom of the glass. Add ice, Vodka and then fill with cola. Add cherries and spiders for garnish.

Upcoming Events

Family Card Weekend – October 19th, 20th, and 21st.

Pravda Vodka Promo – Oct. 21st 3:00PM–5:00PM

If you would like to receive the Newsletter and the Family Card Weekend notice via email, please send your request to support@slo1.net