



Springs Liquor Outlet Newsletter

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Store Hours
Mon – Thurs: 9am – 10pm
Fri – Sat: 9am – 11pm

Newsletter for Springs Liquor Outlet

Volume 18, July - Aug 2006

Dear Valued Customers,

Our next Family Card Weekend will be **July 20th, 21st, and 22nd**. Family Card members receive 15% off all non-sale wines and liquors. Beer remains at 5% off, and there is no discount on kegs or cigarettes. No rain checks; no exceptions. Remember that you must be registered at SLO to receive the Family Card Discount. Discounts from other stores will not be honored, including recent memberships from the Colorado Liquor Outlet.

“We’ll Leave the Cooler on for You.” - **The SLO Staff**

Wine Racks – Recent weather says no, but summer is at its apex. And summer is prime time to discover new white wines. The white wine on focus this issue is the Viognier.

Pronounced (vee-own-yeah), it is a beautiful aromatic white grape originating from Northern Rhone region of France. In Côte-Rotie (cote roh-TEE), small amount is blended with Syrah. Condrieu (con-dree-uh), the tiny appellation just south of Côte-Rotie, produces 100% Viognier. However, due to low yields (less than 300 acres of vines), it is hard to find and fetches high price.

In last twenty years, Viognier has found its way to different regions in California. In West Paso Robles, Viognier is grown on steep hillsides with limestone soils. It is fermented in stainless steel at 51° to preserve the natural fruitiness. The crisp acidity comes from the limestone soil with lush peach, apricot, and slight ginger nuances.

In Santa Ynez Valley, the fermentation process starts in stainless steel vat, but halfway into the fermentation, it is transferred to neutral French oak barrels. These Viognier bring aromas of honey suckle, and mandarin orange. The palate is dry with notes of peach, melon and lychee.

Sonoma Coast Viognier has a lush mouth feel, crisp finish, and mouth watering acidity. Rich aromas and flavors of peaches, apricots, orange blossoms, and honey suckle.

Last but definitely not least is Australia’s Viognier. Specifically, Yalumba Viognier has pale gold color with green hues at the edge. The aroma is intense white flowers and hints of apricot nectar. The palate is rich, creamy, and long with citrus, and tropical fruit flavors.

These wines pair well with grilled chicken, spicy stir-fry, curried Thai dishes, and grilled fish or tuna. –ENJOY

-Patricia

SALES & SPECIALS

Family Card Specials

20% off Everyday Low Price

ALL Ca’ Del Solo (Big House wines)

ALL Bonny Doon EXCEPT Framboise & Muscat Vin De Glacier

Gnarly Head Old Vine Zin

ALL Jewel wines

Veramonte Primus 750ml

ALL Santa Alicia 750ml

Postales Malbec/Shiraz & White (only)

Wine Sales

Good Red Wine... \$12.49 (was \$14.99)

New World Sauv Blanc... \$7.99 (reg. \$10.99)

Lindemans Bin Series all 1.5L... \$10.99 (was \$12.99)

Wildekrans Cab Sauv... \$11.99 (was \$15.99)

Four Emus all types... \$6.99 (was \$9.49)

LAN Rioja Crianza... \$9.49 (was \$12.99)

And more...

Beer Sales

ALL New Belgium 6pks... \$6.49

Miller Lite & MGD 24pk cans... \$16.99

Warsteiner all 12pk btls... \$11.29!

Coors & Coors Light 24pk cans... \$17.99

Coors & Coors Light 16oz 18pk... \$16.99

Coors & Coors Light 16oz 6pk... \$5.99

Blue Moon 6pk btls... \$5.99

Molson 6pk... \$5.99

Killians 12pk btls... \$10.49

Zima 6pk btls... \$5.49

Miller Lite & MGD 20pk btls... \$14.99

Miller Lite 18pk 16oz... \$16.99

Miller Lite and MGD 6pk btls... \$4.99

Miller High Life, Miller High Life Lite & Ice House 30pk cans... \$17.99

Fosters 12pk btls... \$10.49

ALL Fosters 25oz cans... \$1.69

St. Pauli 12pk btls... \$9.99

All Mike’s Hard 6pk... \$6.49

All Mike’s Hard 12pk... \$11.49

Mike’s Mike-arita 1.75L... \$9.49

All Breckenridge 6pks... \$5.99

All Breckenridge 12pks... \$10.99

Becks all 12pk btls... \$10.99

Busch & Busch Light 30pk cans... \$17.99

All Smirnoff 12pk btls... \$11.99

All Smirnoff 6pk btls... \$6.29

ALL Lions 6pk btls... \$6.99

And more...

All Sales and Specials may end anytime without further notice. While supplies last. No rain checks.

Hot Deal @ SLO - Warsteiner

Warsteiner Premium Verum

Warsteiner Premium Verum is a pilsner style beer with a smooth, rich-full bodied taste wrapped in a thick creamy head and a refreshing hop finish with no aftertaste. Warsteiner quenches the beer lover's thirst for a clean, crisp, refreshing beer taste.

Product tip: Warsteiner Premium Verum tastes best when chilled to a temperature between 46 and 50 degrees.

6 pack - \$6.99

12 pack – ON SALE \$11.29 (reg. \$12.49)

Warsteiner Premium Dunkel

Warsteiner Premium Dunkel, "German for Dark" offers beer lovers incomparable taste satisfaction with its subtle spiciness, delicate aroma, and balance. What makes premium Dunkel distinctive among dark beers, is its thirst quenching, refreshingly drinkable flavor. Warsteiner Premium Dunkel is a traditional German dark brown lager. In Germany, they would refer to this style of beer as, "Dunkel". Warsteiner Premium Dunkel is described as being neither sweet nor roastily dry, with a slight spicy maltiness and a clean round finish. It has a reddish-black color which is almost opaque.

6 pack - \$6.99

12 pack – ON SALE \$11.29 (reg. \$12.49)

Konig Ludwig Weiss - Royal Bavarian Hefeweizen

Konig Ludwig Weiss is a royally brewed, classic golden hefeweizen with robust cloudiness. The aroma contains lively fruit, is lightly tart and has a hint of apples and bananas. The result is a naturally cloudy wheat beer with a wide spectrum of stimulating fruity experiences, a nice balance and a fine finish.

6 pack - \$7.49

Product Characteristics

- Pilsner style-brewed according to German Purity Law of 1516
- Features forest spring water, two-row malted summer barley and all German hops
- 4.8% alcohol by volume
- No chemicals, additives or preservatives

Product Characteristics

- Traditional German dark lager
- Brewed according to German Purity Law of 1516
- Warm and appealing in appearance and style
- 4.9% Alcohol by volume
- No chemicals, additives or preservatives

Product Characteristics

- 5.5% Alc. By volume
- Brewed with the original yeast strain
- Skillfully brewed with centuries-old brewing techniques with select Bavarian ingredients

Seafood Stew – pair with Viognier

Serves 4

4oz Salmon (cut into ½ inch cubes)
8 Shrimp (shelled and de-veined)
4oz Calamari (cleaned and sliced into ¼ inch rings)
8 Mussels (de-bearded)

2 tablespoon shallots (finely minced)
2 teaspoon garlic (finely minced)
2 tablespoon extra virgin olive oil
½ cup white wine
1 large bay leaf
2 cup clam juice (or fish stock)
1 tablespoon red wine vinegar
½ teaspoon saffron threads
1 tablespoon tomato paste
1 tablespoon marjoram
1 tablespoon basil
Salt and pepper to taste

1. Clean all fish and cut into appropriate shapes. Reserve.
2. In a large pan, sauté shallots and garlic in the olive oil over medium heat for 5-7 minutes or until translucent.
3. Add white wine and bay leaf and cook for 2 minutes.
4. Add clam juice, vinegar, saffron and tomato paste and bring to boil.
5. Immediately reduce to a simmer and cook for about 5 minutes.
6. Add salmon and shrimp and cook for about 2 minutes.
7. Add calamari and mussels, cover with a lid and cook for another 3-4 minutes (or until the mussels have opened up. If they don't open, then discard!)
8. Gently stir in herbs at the end, season with salt and pepper and server immediately with grilled or toasted bread.

Timely Cocktail

Orange Raspberry Apple Martini

1 oz Orange Vodka
½ oz Raspberry Vodka
½ oz Apple Vodka
½ oz Apple Liqueur

Shake, strain, and garnish with apple slice.

Orange Raspberry Blueberry Clear Cosmo

1 oz Orange Vodka
1 oz Raspberry Vodka
¼ oz Citron Vodka
½ oz Blueberry liqueur
½ oz Triple Sec.
1 oz White Cranberry juice

Shake, strain, and garnish with orange slice, pineapple chunk and cherry.

New @ SLO

Mike's Hard Mike-arita – No hassle, ready to drink margarita flavored cocktail. Two easy steps, open, and serve.

Mike's Hard Frozen Lemonade – Do you have a blender? Do you have ice? Slushy lemonade with a kick. Enough said.

750ml - \$8.49

8oz 4pk - \$9.49 (avail only for Mike-arita)

1.75L – On Sale \$9.49

Upcoming Events

Family Card Weekend – July 20th, 21st, and 22nd.

Colorado Wine Tasting – Saturday, August 26th. (Details coming soon)

If you would like to receive the Newsletter and the Family Card Weekend notice via email, please send your request to support@slo1.net