



# Springs Liquor Outlet Newsletter

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Store Hours  
Mon – Thurs: 9am – 10pm  
Fri – Sat: 9am – 11pm

Newsletter for Springs Liquor Outlet

Volume 14, March 2006

## Dear Valued Customers,

Our next Family Card Weekend will be **March 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup>**. Family Card members receive 15% off all non-sale wines and liquors. Beer remains at 5% off, and there is no discount on kegs or cigarettes. No rain checks; no exceptions. Remember that you must be registered at SLO to receive the Family Card Discount. Discounts from other stores will not be honored, including recent memberships from the Colorado Liquor Outlet.

“We’ll Leave the Cooler on for You.” - **The SLO Staff**

**Wine Racks** – This month’s featured wine is *Da da da Dah*: Chardonnay! Chardonnay (pronounced SHAR-doe-nay) is the world’s most popular white wine grape.

Chardonnay’s home is the Burgundy region of France. However, the Chardonnay grape is successfully cultivated in many parts of Europe, North and South America, Australia, New Zealand, and South Africa.

Chardonnay is the grape used in the fine white Burgundies. It is also the main varietal used in French Champagnes. A 100% Chardonnay Champagne will be labeled *blanc de blancs*.

The Chardonnay grape is very much influenced by its’ local climate, soil and environment. This leads to a wide variety of aromas and flavors that the chard drinker can look forward to. Some of the flavors include apple, pear, lemon, lime, tangerine, pineapple, mango, fig, honey, and spice.

The method of processing the wine also plays a big part in the Chardonnay your palate experiences. Light oak aging imparts vanilla, sweet wood and coconut undertones; heavy oak gives the wine smoke, toast, oak and yeast characteristics and malolactic processing yields butter, cream and hazelnut nuances.

The malolactic process is a secondary fermentation using bacteria that convert malic acid to the softer tasting lactic acid. These microorganisms also add different flavor and aroma components to the finished wine. In the cool climate of the Chablis wine region in France, the wine growers rarely use either malolactic or oak treatments which yields a slightly more acidic wine with mineral nuances.

For lovers of the California vineyards, the Russian River Valley in Sonoma and Mendocino counties and the Carneros district in Sonoma and Napa counties produce some of the finest Chardonnay. Other quality areas include Monterey, Santa Barbara and San Luis Obispo counties.

Serve your Chardonnay chilled, of course, and pair it with chicken, buttery or creamy sauce dishes and simply prepared fish courses. And, above all, ENJOY!  
- **Tim W.**

## SALES & SPECIALS

### Family Card Specials

#### 20% off Everyday Low Price

Alice White All 1.5L  
Black Opal All 750ml  
RM Woodbridge Select Vineyard Series  
RM Woodbridge All 1.5L  
Ravenswood Vintners Blend  
Osborne Solaz  
Nobilo Sauvignon Blanc  
McWilliams All types  
Four Emus All 750ml  
Canyon Road All 750ml  
Hedges Three Vineyard Red  
Krug Cab, Merlot, Chard

### Wine Sales

#### Bodegas LAN Rioja Crianza... \$9.49

(was \$12.99)

BBQ Wines... \$34.99 per Case (around \$2.90 per bottle!)

Century Cellars Sauv Blanc 1.5L... \$6.99 (was \$10.99)

Chalk Hill Estate Bottled Chard... \$29.99 (was \$34.99)

Souverain Reserve Cab...\$22.99 (was 32.99)

d’ Arenberg Ironstone Pressing...\$41.99

Estancia Cab Sauv... \$9.99 (was \$12.99, originally \$14.99)

And more...

### St. Patrick’s Day Special

Purchase one 1.75L Bottle of Jameson Irish Whiskey and receive a Murphy’s Irish Stout 4 pack OR Saint Brendan’s Irish Cream 375ml for only ONE Penny!

10% Off with Family Card

- All Guinness Beer
- All Harps Beer
- All Smithwick’s Beer

### Beer Sales

Call for details...

### NEW \$5.99 Blow Outs

La VillaTade Merlot – Well balanced French Merlot.

Primo Amore – Soft and sweet white wine.

All Sales and Specials may end anytime without further notice. While supplies last. No rain checks.

## Timely Cocktail

### **Irish Car Bomb (floater)**

Fill shot glass with  
1 oz Irish Whiskey (bottom)  
1 oz Irish Cream (top)  
Drop shot glass into beer glass  $\frac{3}{4}$  filled with Stout.

### **Irish Coffee**

2 oz Irish Whiskey  
1 tsp. Sugar (optional)  
Fill with hot Black Coffee. Top with Whipped Cream. Dribble 5-6 drops of Green Crème de Menthe on the top.

### **Irish Flag (floater)**

$\frac{3}{4}$  oz Green Crème de Menthe (bottom)  
 $\frac{3}{4}$  oz Irish Cream (middle)  
 $\frac{3}{4}$  oz Orange Liqueur or Brandy (top)

### **Irish Rover**

Fill glass with ice.  
1 oz Irish Whiskey  
1 oz Irish Cream  
1 oz Coffee Liqueur  
Shake and serve.

### **Irish Spring**

Fill glass with ice.  
1oz Irish Whiskey  
 $\frac{1}{2}$  oz Peach Schnapps  
1 oz Orange Juice  
1 oz Sour Mix  
Shake. Garnish with Orange and Cherry.

## **SLO Wedding Reception Guide**

It is never too early to start planning for your wedding reception. Consider the following questions and let our consultants help you.

- How many guests do you expect who will be drinking?
- Percent of wine, beer, and/or spirits you want to serve.
- How long is the reception scheduled for?
- If serving meal, what are you serving?
- Do you want to serve "champagne" for a toast to the bride and groom?
- Do you want a special "champagne" for the wedding party table?
- Is the gathering formal or relaxed?
- What is the average age of your guests?
- Are kegs allowed at the reception location?
- Do you have a theme you want to incorporate?

Be a responsible host

- Non-alcoholic cocktails add to the enjoyment of those guests who are not drinking alcohol.
- De-alcoholized product is one from which the alcohol has been removed, resulting in a beverage alcohol content that is less than or equal to 0.5 percent alcohol by volume. They are available in wine, sparkling wine, and beer.

## **Upcoming Events**

**Family Card Weekend – March 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup>.**

## **More Fun Stuff for St. Paddy's Day**

Black and Tan =  $\frac{1}{2}$  Guinness Stout and  $\frac{1}{2}$  Harp Lager

Don't forget these other excellent brews from Ireland: O'haras Red and Stout, Beamish Stout, and Wexford Irish Cream Ale.

Green Beer Keg Available at SLO: Must be pre-paid and 1 week advance notice is required.

## **Old Irish Jokes**

One day an Englishman, a Scotsman, and an Irishman walked into a pub together. They each bought a pint of Guinness. Just as they were about to enjoy their creamy beverage, three flies landed in each of their pints, and were stuck in the thick head. The Englishman pushed his beer away in disgust. The Scotsman fished the fly out of his beer, and continued drinking it, as if nothing had happened. The Irishman, too, picked the fly out of his drink, held it out over the beer, and started yelling at the fly, "SPIT IT OUT, SPIT IT OUT!!!"

After the Britain Beer Festival, in London, all the brewery presidents decided to go out for a beer. The guy from Corona sits down and says, "Hey Senor, I would like the world's best beer, a Corona." The bartender dusts off a bottle from the shelf and gives it to him. The guy from Budweiser says, "I'd like the best beer in the world, give me 'The King Of Beers', a Budweiser." The bartender gives him one. The guy from Coors says, "I'd like the only beer made with Rocky Mountain spring water, give me a Coors." He gets it. The guy from Guinness sits down and says, "Give me a Coke." The bartender is a little taken aback, but gives him what he ordered. The other brewery presidents look over at him and ask "Why aren't you drinking a Guinness?" and the Guinness president replies, "Well, I figured if you guys aren't drinking beer, neither would I."

**If you would like to receive the Newsletter and the Family Card Weekend notice via email, please send your request to [support@slo1.net](mailto:support@slo1.net)**